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Bayard Presse Asia 2022-2023

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What Our Readers Say



I really enjoy the stories and comics in Red Apple, especially "Little Prince and Little Princess". They are hilarious and gives out a compelling sense of presence.
-- Reader Trinity

Interview Clip



Interview Clip



The content of the story of Little Red Apple is full of surprises, and I look forward to reading it every month with my daughter
- Mommy Cathy



Bayard Presse Asia has been approved by Parents Choice Awards (US)
as being a high quality children's magazines publisher for 7 years consecutively

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Subscription Gift(s)

A

DiscoveryBox
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(valued at: \$180)



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About The Game



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2 Full Year Subscriptions	2	A+B
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C

DiscoveryBox
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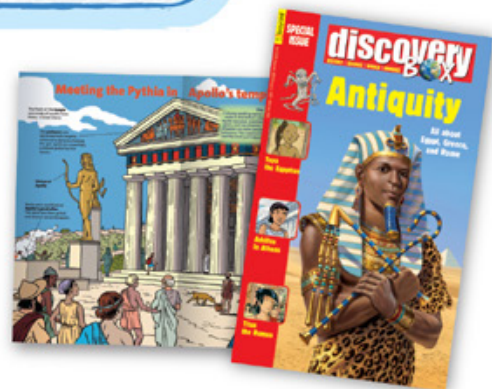
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3 Canadian Owlkids
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MADE IN
CANADA



P1

10 issues annually

My First Chinese Magazine

This title features themes and illustrations specially chosen because of their suitability for children of this age range. Each issue comes with complimentary audio (via QR code) so that children can practise reading by themselves with audio assistance. This great feature also offers parents the option of listening with their children during storytime!

Discounted at **\$465**

Preview!



LOCALLY ADAPTED

MADE IN ENGLAND

Bundle Discounted at **\$1055**

The Perfect Magazine For Budding Storytellers

StoryBox stories cover a diverse variety of themes and topics. This title is excellent for parents who want to broaden their children's horizons and encourage them to explore stories beyond superheroes and princesses.

Discounted at **\$590**

Preview!



Add \$20 for digital version

P2-P5

10 issues annually

An introduction to independent reading

With Red Apple subscription, your child will build his/her first book sets collection! Red Apple cultivates kids' interest in lifelong reading, giving children the confidence to read independently.

MP3 in Cantonese & Mandarin

Discounted at **\$465**

Preview!



LOCALLY ADAPTED

MADE IN ENGLAND

Bundle Discounted at **\$1055**

Parents' Choice Award Winner (US)

A winner of the American Parents' Choice Award for many years and has been recognized by readers and parents worldwide. Whether the theme is friendship, adventure, or stories about helping the community, each and every issue is an excellent and easy choice for primary school students.

Audio Option MP3 or CD

Discounted at **\$590**



Red Apple Special Issues

3 stories in each **Red Apple Special Issues** for the avid readers to take them through new reading adventures



AdventureBox Special Issues

feature with more than 100 pages containing 2 stories each to get your child excited!

Preview!



Illustration credit: Héloïse Scott



Illustration credit: Emmanuel Ristord

P5-P6

Add \$20 for digital version

Illustration credit: Kristina Choi



The Next Level after Red Apple

Each issue is an exciting themed reading experience that's fun, informative, and inspiring. Taking familiar themes to introduce new ideas, this magazine takes it further by encouraging children to embark on their own writing journey with a monthly writing prompt.

Discounted at **\$465**

Preview!



LOCALLY ADAPTED

MADE IN ENGLAND

Bundle Discounted at **\$1055**

Exciting Adventurous Stories

Each issue of the 68-page magazine focuses on bringing positive values and educating middle to upper primary-aged children around the world. In the age of social media, it's more important than ever to give your child an offline reading channel.

Discounted at **\$590**

Preview!



P3-P6

STEAM Featured



Subject

Age-appropriate topics and content to excite readers to explore the world around them.



Crafts and Experiments

Your kids will be excited to share with you what they learned about the world around them through hands-on, easy to do, at home crafts and experiments.



Comics

Readers will have a blast as they follow the adventures of our little reporters, Lara, Skoop, Kiki and Aliene who bring an otherworldly perspective to us on Earth.

Science Club

Science club takes abstract science concepts and grounds them by connecting them with history, news, and everyday observations.



Illustration credit: Sumi Yuen

Preview!



Discounted at **\$465**

MONTESSORI PRESCHOOL APP

17% OFF



Brought to light in the twentieth century, the individualized pedagogy allows each child to make sense of the world around them through discovery and practical learning materials. The Montessori method is no stranger to renowned success, and if you keep up on recent trends, you know that Prince William and Duchess Kate have just announced that their Royal son is now attending a Montessori school! Thanks to EDOKI ACADEMY's apps available for subscription, Montessori education is readily accessible to all, not just the royals.



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\$55/Month

\$460/Year

(17% OFF OFFICIAL PRICE)



Owlkids

Discounted at
\$520



MADE IN CANADA

Let's Read

Engaging stories encourage children to **imagine**, and **explore** with their family and friends.

Chirp Craft

Kid-friendly crafts and recipes **entertain** and **engage** while preparing children to reading on their own.

Preview!



MADE IN CANADA

Discovery

Amazing content to foster children's **curiosity and connect to the world around them**.

Activities

Package of interactive stories, puzzles, animal features, and science experiments to **educate** and **entertain** readers.

Preview!



MADE IN CANADA

Snapshot

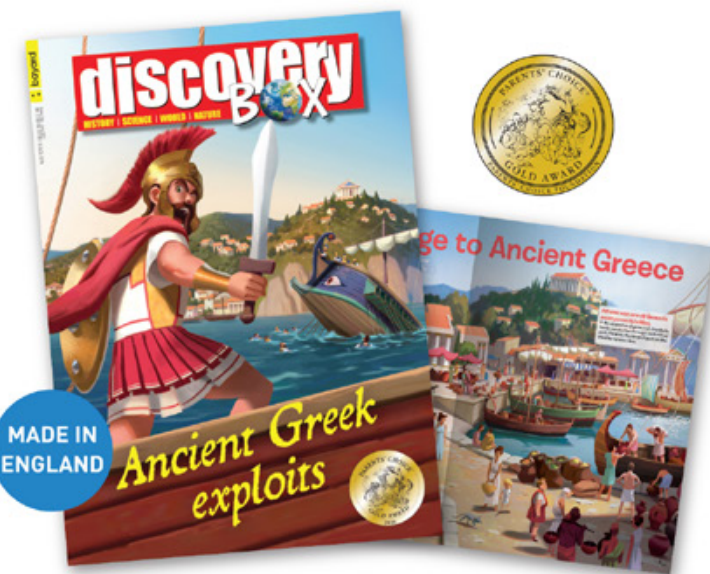
Highlights topics of science, technology, engineering, art, and math, to encourage kids to **discover** and **inspire**.

Makerspace

Educational content give readers the **confidence** and **ability** to be successful in their studies.

Preview!





MADE IN ENGLAND

Spotlight

Important science, history, and nature topics are retold in a **lively** and **engaging** way.

Did You Know?

Captivating articles about the world that introduce **other countries**, **cultures** and **lifestyles**.

Wild Life

Fascinating animal topics are presented through **spectacular photos** and **informative graphics**.

Preview!



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For enquiries:

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DiscoveryBox Special Edition



DiscoveryBox Special Edition : The Middle Ages

will take you back to a time before electricity and wifi, a reality that's probably difficult for children to imagine these days! The Middle Ages, which lasted from around the 500's to the 1500's, is the period after Antiquity and before Modernity. Marked with stories of great heroes, this Special Edition of DiscoveryBox will help readers learn about the origins of some of the greatest legends of the time.

Discounted at **\$85**

Subscription Gifts A+B+C

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		Retail Price	Form subscription offer Ends 15 Nov 2022	Discount	Qty	Digital version
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	Little Red Apple (Chi) + StoryBox (Eng) With StoryBox MP3	\$1,380	\$1,175	-\$205		\$40
	Little Red Apple (Chi)	\$560	\$465	-\$95		\$20
	StoryBox (Eng)	\$700	\$590	-\$110		\$20
	StoryBox (Eng) With MP3	\$820	\$710	-\$110		\$20
P2 - P5	StoryBox (Eng) With CD	\$820	\$710	-\$110		\$20
	Red Apple (Chi) + AdventureBox (Eng)	\$1,260	\$1,055	-\$205		\$40
	Red Apple (Chi) + AdventureBox (Eng) With AdventureBox MP3	\$1,380	\$1,175	-\$205		\$40
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	Red Apple (Chi) With MP3	\$680	\$565	-\$115		\$20
	Red Apple Special : Christmas 2022 & Summer 2023	\$130	\$120	-\$10		/
	AdventureBox (Eng)	\$700	\$590	-\$110		\$20
	AdventureBox (Eng) With MP3	\$820	\$710	-\$110		\$20
	AdventureBox (Eng) With CD	\$820	\$710	-\$110		\$20
P5 - P6	AdventureBox Special : Christmas 2022 & Summer 2023	\$165	\$150	-\$15		/
	Storyland (Chi) + AdventureBox Max! (Eng)	\$1,260	\$1,055	-\$205		\$40
	Storyland (Chi)	\$560	\$465	-\$95		\$20
Others	AdventureBox Max! (Eng)	\$700	\$590	-\$110		\$20
	White Antelope (7-14) (Chi)	\$560	\$465	-\$95		\$20
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DiscoveryBox Special : The Middle Ages (Eng)	\$105	\$85	-\$20		/	

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School District: _____ Class in 2022/23: _____

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- A** DiscoveryBox Totally Trivia Card Game
- B** 3 Canadian Owkicks back issues magazines (randomly selected)
- C** DiscoveryBox Special

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