



RAISE KIDS WHO LOVE TO READ

According to a recent International Literacy study, students that love to read and feel confident about their reading skills achieved better test scores. Help your child develop a love of reading with Bayard magazines - the benefits are obvious.

WHO IS BAYARD?

Established in 1966, Bayard Jeunesse is the creator of inspiring magazines for children aged 1-19. We are passionate about helping parents nurture lifelong readers - and it shows! Our loyal customers have kept us in business for nearly 60 years. Today, an entire generation of Bayard magazine fans is sharing their beloved childhood favourites with their children today.

A special thank you to all of our subscribers for being a part of the Bayard family. And to our future subscribers, we can't wait to welcome you to the community.

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BOX MAGAZINES*	StoryBox (3-8)	1 Year - 10 Issues + Audio	114 €	108 €	98 €
	AdventureBox (6-10)	1 Year - 10 Issues + Audio	114 €	108 €	98 €
		With 2 special editions	132 €	126 €	114 €
	DiscoveryBox (7-14)	1 Year - 11 Issues	114 €	108 €	98 €
	AdventureBox MAX! (9-14)	1 Year - 11 Issues + Audio	114 €	108 €	98 €

* Jan/Feb & Jul/Aug are combined issues.



Hi there! I am **Virginie**. If you need any advice or have a question about the magazines, contact me at virginie.cammas@bayard-mag.com or **+81 90 6045 2729**.



E24

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THE JOY OF READING: A TRAVEL THROUGH IMAGINARY WORLDS

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- A captivating read, delivered straight to your mailbox.
- Recommended by more than 1.5 million parents and readers worldwide.
- Educational, entertaining and inspiring.



Full year subscription :
10 to 12 issues



Suitable for different age
groups and reading level



Contains fun & inspiring
activities to motivate
children to learn



Bayard has been recognized by the Parents Choice Awards (US) for being a high quality children's magazines publisher for 7 consecutive years.

Ages 3-8



1 YEAR - 10 ISSUES + AUDIO

StoryBox is a wonderful way to **introduce pre-schoolers to the love of reading**. This magazine contains beautiful book-length stories to read aloud, written and illustrated by top authors and artists from all around the world. From fairy tales to exciting adventures, here are stories that **children will want to share with you over and over again**.

Preview!



Story
Beautiful book-length stories with great adventures to **read aloud with your children**.



Animal world
Answers to children's first **science and nature questions**, as well as fascinating animal facts.

Comics
Regular adventures with SamSam the cosmic hero, and Polo to **learn about emotions**.

Next step

Next step

Ages 9-14



1 YEAR - 11 ISSUES + AUDIO

AdventureBox MAX! is the magazine that takes kids further. This title is a leisure read to **contrast rigorous academic reading and is packed with wholesome values and guiding questions about the world around them**. The distinctive format helps kids to really sense their progress and see that they've **arrived at the next step in their reading journey**.

Preview!



Story
Exciting stories and adventures to fulfil children's **appetite for reading**.



Max Life
Fascinating facts from different aspects with pictures to **support the facts**.

Comics
Hilarious comic strips that make funny stories **even funnier**.

Ages 6-10

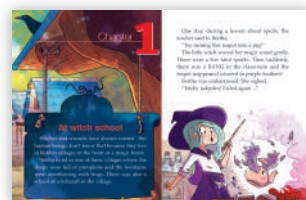


1 YEAR - 10 ISSUES + AUDIO

1 YEAR - 10 ISSUES + AUDIO + 2 SPECIAL EDITIONS

AdventureBox is the magazine that **keeps kids hooked on reading**. This title is made for kids who have just begun to read independently. The distinctive format helps kids feel grown up and that they've **arrived at the next step in their reading journey**.

Preview!



Story
An **exciting illustrated** story will ensure that they enjoy the challenge of reading on their own.



Games
Puzzles and games stimulate children's literacy, observation and reasoning skills in a fun way.

Comics
Hilarious comics develop their sense of humour as well as their reading.

Ages 7-14



1 YEAR - 11 ISSUES

DiscoveryBox is a journey of discovery through nature, science and history. In each issue, children **explore a new topic** (prehistoric humans, horses, robots, the mysteries of the night...). Let them **explore the rich history of the world, landmark scientific discoveries, the beauty of nature**.

Preview!



Eureka
An **exciting new topic** that's presented through spectacular photos and intriguing facts.



Science Report
Science articles present the greatest inventions using **clear explanations** and **captioned images**.

Games
Comic strips, DIY activities, games, quizzes, recipes, and lots more!